

12.—Summary Statistics of Motion Picture Theatre Operations, 1963 and 1964

Item	1963			1964		
	Regular Theatres	Drive-in Theatres	Total	Regular Theatres	Drive-in Theatres	Total
Establishments..... No.	1,245	241	1,486	1,209	242	1,451
Receipts (excluding taxes)..... \$	63,816,752	7,824,753	71,641,505	69,324,744	9,022,971	78,347,715
Amusement taxes..... \$	4,370,712	396,002	4,766,714	4,594,779	407,528	5,002,307
Paid admissions..... No.	87,966,686	9,921,586	97,888,272	90,913,288	10,814,447	101,727,735

Motion Picture Production.—In 1964 there were 71 private firms producing and printing motion picture films and filmstrips for industry, government, education, entertainment, etc. These firms employed 953 persons, paid out \$4,356,119 in salaries and wages and had a gross revenue of \$12,694,301. Films were also produced by government agencies but operating information concerning such production is not available. In addition, 12 firms in other business categories produced films in 1964 (44 entertainment and documentary films for television use, nine non-theatrical films, 62 commercial advertising films for television, one commercial advertising film for theatre use, one silent motion picture film and 69 other films). This production brought in revenue amounting to \$120,999.

Table 13 shows types of film produced by private industry, classified by major producing region, and by government agencies during 1964. Altogether, these agencies produced 65,619,923 feet of 16mm. film in black and white, 12,532,685 feet of 16mm. film in colour, 18,408,173 feet of 35mm. film in black and white and 1,593,686 feet of 35mm. film in colour.

13.—Private Industry and Government Motion Picture Production, by Type of Film, 1964

Type	Private Industry				Government	Private and Government
	Quebec	Ontario	Other Provinces	Total		
	No.	No.	No.	No.	No.	No.
Films in English or French.....	1,250	5,052	464	6,766	653	7,419
Theatrical features, 60 minutes or longer.....	—	3	—	3	3	6
Theatrical shorts, less than 60 minutes.....	20	8	—	28	28	56
Television entertainment.....	174	80	18	272	—	272
Television, information or documentary.....	57	66	1	124	79	203
Non-theatrical (also non-television) motion pictures.....	23	136	78	237	130	367
Silent motion pictures.....	7	94	108	209	25	234
Television commercials (two minutes or less)	267	2,419	138	2,824	2	2,826
Theatre commercials (two minutes or less)...	11	241	—	252	—	252
Other (newsreels, newsclips, trailers, titles, production services, etc.).....	691	1,977	121	2,789	318	3,107
Silent filmstrips (slide films).....	—	2	—	2	68	70
Sound filmstrips (slide films) with records..	—	26	—	26	—	26
Films in Other than English or French.....	67	2	—	69	82	151